

What is DiscountSmart?

DiscountSmart is a members-only shopping experience guaranteed to save you money!

DiscountSmart was created after a lengthy discussion among friends who wondered what they could do to help neighbors protect their families while supporting local businesses.

The idea behind DiscountSmart is amazingly simple:

Connect money-conscious shoppers to local business owners. The result: people keep more of their hard-earned money and local economies stay strong.

How does DiscountSmart work?

Directing members of DiscountSmart to local businesses increases their customer base. An increased customer base means small businesses enhance their buying power, leading to savings. The savings are passed along to members of DiscountSmart with special pricing and discounts. Customers keep more of their hard-earned money in their pockets. The local economy thrives.

It's easy and it's smart.

It's DiscountSmart.



Save money.



Build community.



Be smart.

Connecting shoppers with area businesses to save money and support the local economy.

DiscountSmart®
Smart Power | Smart Shopping

763-561-2368

Membership Application

Name (last, first, middle initial)

Address

City, State, ZIP code

Phone

E-mail address

Ethnicity (optional) *We ask this question to ensure we connect you to businesses best suited to meet your needs.*

- Caucasian Latino
 African American Asian
 Pacific/Caribbean African Native

Send your completed application to:

DiscountSmart
6001 - 78th avenue North, Suite 200
Brooklyn Park, Minnesota 55443

OR fax completed application to
763-503-4907

OR visit us online at
www.mydiscountsmart.com

**Save money. Build Community.
Be DiscountSmart.**

Save Money

DiscountSmart is an instant savings card available only to enrolled members.

Simply show the card to participating businesses to receive discounts on:



Food

Clothing

Services

And more...

Membership is affordable

For an affordable price of just \$25 a year, you receive special member pricing and discounts from participating DiscountSmart businesses.

The savings will add up quickly, allowing you to keep more of your hard-earned money in your wallet.



Build community

DiscountSmart offers you the chance to support your local businesses and save money at the same time.

Thriving businesses mean a healthy local economy; and when your local economy stays strong, it is better able to support families like yours.

Our preferred vendors understand this concept and look forward to serving you.

Our list includes:

- Grocers
- Clothing stores
- Chiropractors
- Medical doctors
- Insurance companies

And others who realize the value in connecting with smart shoppers like you.

To see a list of participating vendors, visit www.mydiscountsmart.com.

Be smart

There's no question saving money is smart; and it's smart to support your local business owners to keep your community strong.

A strong community means healthy families and a thriving economy.

And that's smart.

No other discount program available today brings business owners and savvy shoppers together like DiscountSmart.

Enrolling is easy

Be a smart shopper by enrolling in DiscountSmart today.

Complete the enrollment form on the back of this brochure and mail it or fax it to the address shown.



For immediate service, please stop by our office at 6001 - 78th Avenue North, Suite 200, Brooklyn Park, Minnesota.

Or visit www.mydiscountsmart.com and click on the enrollment column.

DiscountSmart®

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