

What is DiscountSmart?

DiscountSmart is a members-only shopping experience guaranteed to save you money!

DiscountSmart was created after a lengthy discussion among friends who wondered what they could do to help neighbors protect their families while supporting local businesses.

The idea behind DiscountSmart is amazingly simple:

Connect money-conscious shoppers to local business owners. Business thrive, shoppers keep more of their hard-earned money and local economies stay strong.

How does DiscountSmart work?

Directing members of DiscountSmart to local vendors increases the businesses' customer base. An increased customer base means businesses enhance their buying power, leading to savings. The savings are passed along to members of DiscountSmart with special pricing and discounts. Customers keep more of their hard-earned money in their pockets. Business realize more profit. The local economy thrives.



It's easy.

It's smart.

It's DiscountSmart.

Vendor Application

Business Name _____

Address _____

City, State, ZIP code _____

Phone _____

E-mail address _____

Type of Business (retail, law firm, accounting, etc.) _____

I was referred to DiscountSmart by: _____

Send your completed application to:

DiscountSmart

6001 - 78th Avenue North, Suite 200
Brooklyn Park, Minnesota 55443

OR fax completed application to

763-503-4907

OR visit us online at

www.mydiscountsmart.com

It's easy. It's smart.

It's DiscountSmart

Increase
your
customer
base



Enhance
your
buying
power



Be smart.

Connecting businesses
with potential customers
for a unique, members-only
shopping experience

DiscountSmart®
Smart Power | Smart Shopping

763-561-2368

Gain exposure for your business

As a DiscountSmart participating business, you gain exposure to an ever-increasing pool of potential customers as you are connected to local shoppers.

Our preferred vendors also benefit from our marketing efforts that include an online presence for your business, inclusion in DiscountSmart promotional materials and advertising in local media outlets. We even provide signs for your business so you can proudly declare your participation in the DiscountSmart phenomenon.

In short, you benefit from:

- Increased exposure;
- Access to an ever-expanding pool of savvy, motivated shoppers;
- Expanded marketing opportunities that incur no additional cost;
- Targeted marketing reaching the customers who seek what you have to offer.



All of this and more for a small annual investment of \$250.

Reach your target market



We are working within our neighborhoods to connect businesses like yours with local shoppers who seek the goods and services you offer.

Those connections can mean more customer traffic to your store, increased buying power for your business and access to thousands of potential customers through our members-only shopping club.

What is my role as a participating business?

You are completely free to determine the special prices or discounts you will make available to DiscountSmart card holders. When someone inquires about your DiscountSmart specials, you verify their enrollment by asking to see their DiscountSmart card, after which you enhance their shopping experience by giving them their special DiscountSmart price.

You can earn money each time you register a new DiscountSmart member or refer a potential business participant... ask us how!

Be smart. Be DiscountSmart

You can become a participating DiscountSmart vendor by enrolling today.

Call us at 763-561-2368 to get started with this smart and easy business opportunity that brings customers to your door.

Or complete the enrollment form on the back of this brochure and mail it or fax it to the address shown.

Or visit www.mydiscountsmart.com and click on the enrollment column.

If you're in the neighborhood, stop by our office at 6001 - 78th Avenue North, Suite 200, Brooklyn Park, Minnesota.



No other discount program available today connects businesses like yours with savvy shoppers in your community.

DiscountSmart®

Smart Power | Smart Shopping